The New Royal Palms Resort & Spa

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A marriage of luxury and excitement

The new Royal Palms is a vision of luxury. This gay Fort Lauderdale resort has always been famous for its attention to detail, together with the care and personal attention lavished on guests. “We know our customers, we know what they want, and we deliver,” says founder Richard Gray. As the clothing-optional resort completes a major expansion — adding 53 rooms in two neighboring properties to the existing 12-room guesthouse’s all-male accommodations — guests will appreciation a new vision of luxury built right in to the completely new, bespoke interior.

“We’re building a minimalist contemporary luxury gay hotel that is sleek, stylish, and sexy. This will be a first for the gay market in the United States,” says Gray. Renowned for classy touches — such as Bose CD/iPod sets and 320-thread-count Egyptian cotton sheets — the new Royal Palms offers an updated vision that will be a draw with a new, younger slice of South Florida travelers.

All the rooms have been absolutely gutted in the new extension, which will go far beyond your regular gay bed-and-breakfast or guesthouse. “There will be 42-inch flat screen TVs, contemporary art work, sumptuous bedding, beds with white leather headboards running from floor to ceiling, bathrooms with rain showers and pebble floors,” Gray notes, “as well as a refashioned bar, grill, spa, and fitness center.”

“I believe that the younger demographic is looking for a more edgier scene and this is exactly what we will be offering, especially at our bar” — which is sure to make The Royal Palms even more of a twinkling star in the firmament of Ft. Lauderdale, Wilton Manors, Sebastian Beach, and Las Olas gay hotspots.

An element of surprise makes for exciting nightlife — and is also a key to orchestrating a luxurious ambience in what has become one of the world’s poshest places to stay.
“Guests love our unexpected touches,” Gray notes, whose Royal Palms sets the bar for inns and guesthouses everywhere when it comes to gay house-keeping, “whether it is the orchid in

the toilet bowl or the card under the bed that attests to our fetish for cleanliness everywhere, or the handwritten 'welcome' that awaits each guest upon check in."

Personal attention is a hallmark of luxury, and that's also hallmark of Royal Palms.

"We'll be spoiling you," Gray promises. "Poolside at your cabana, we're going to have a nice hot guy who'll be servicing all our guests, rubbing in suntan lotion, spritzing them, giving them lovely cold towels suffused with eucalyptus, lavender, and chamomile."

Nothing's more personal than the kind of attention you can enjoy at Royal Palms' re-imagined luxury spa. "Our famous orchids will be the central theme of our spa and our treatments will be full of unexpected touches," says Gray. "All of our treatments will be an 'experience.' This is where our guests can indulge themselves."

A spirit of luxury extends from small details and exquisite gestures to the grand sweep. "Our customized front gate is a work of art and creates the first impression," says Gray. "The grounds are lavishly landscaped with an abundance of orchids, and immaculately maintained."

If a South Florida vacation is taking you to a Miami gay hotel or Key West gay resort, don't miss all the action that gay Ft Lauderdale affords — from the gay beach to the famous parties, the bars and clubs. With its new bar and as-ever nudist-friendly pool, Royal Palms marries luxury with excitement. There's no better place to stay to than Royal Palms to experience all that Ft. Lauderdale offers. Experience RP's new vision of luxury for yourself. Check out special deals at www.facebook.com/royalpalmsresort

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